

# Opting in for all users & early success



## Network Effects Drive Adoption

*When everyone is onboarded at once, you create a shared experience. This generates momentum, makes collaboration easier, and removes friction caused by having "in" and "out" groups. People see their peers using the platform and are more inclined to participate.*

## Avoid Fragmented Feedback

*A pilot can sometimes generate misleading or incomplete data, as a small group may not represent the full diversity of use cases or needs. A full rollout gives you a much clearer picture of actual usage patterns, pain points, and opportunities—allowing us to optimize quickly and accurately.*

## Build Confidence and Culture Around Change

*When adoption is staggered, it can undermine confidence. Some users may delay engagement or wait for "phase 2" before investing time. A company-wide launch sets the tone: this is the direction we're going. It creates a culture of commitment and excitement from day one.*

## Faster ROI

*Rolling out to all users at once maximizes your investment. You start seeing value across your organization immediately, rather than stretching timelines and resource demands over months. This accelerates time-to-value and puts your team ahead of the curve.*

## Continuous Support

*Our onboarding team is fully prepared to support a full launch. We'll ensure the rollout is smooth, the training is comprehensive, and your team feels confident from day one. We only succeed if you're seeing maximum utilization, which is why it's part of our Goals/KPIs from the beginning of the partnership. Your dedicated Eleos team will track who is and who is not using, with personal outreach to folks not using the technology.*